

1. Objectives And Phases Of The Landscape Study
2. Public Participation Plan: Targets, Phases And Implementation

# 1. Objectives And Phases Of The Landscape Study

The Landscape Study for the Natural Park of La Mata - Torrevieja is being developed by the Territorial and Landscape Department of the Valencian Region and by the Polytechnic University of Valencia in order to define the programmes, actions and regulations which should permit to coordinate and manage the different scientific, recreational and productive activities occurring within the Park. The Study is also aimed at providing a framework for the future evolution of the neighbouring areas, with special attention to housing states, infrastructures, and close agricultural, urban and coastal zones.

The Landscape Study has been structured in two phases. The first one considers the connections of the Natural park with the primary system of Open Spaces of the south of Alicante. The second, includes a Public Participation Plan, and consists of a Landscape Study for the Park and surrounding areas. This Study will be developed according to the following targets and time schedule:

## 1.1 Targets

- Define itineraries, viewpoints and public areas which facilitate the public use and enjoyment of the Natural Park without affecting to its environmental, cultural and productive values.
- Suggest strategies and measures for the integration of adjoining urbanised areas and infrastructures into the landscape.
- Provide regulations and policies for the management of the productive areas located within the park (agricultural and salt production).
- Guide the creation of connectors between the Natural Park and the rest of the Alicante's Green Infrastructure.

## 1.2 Cronograma:

**PHASE1: Landscape FASE1: Landscape Characterisation (from the 18th of May to the 12th of June 2009)**

- Identification and determination of the main characteristics, tendencies of change and conflicts in the Landscape Units and Landscape Resources (environmental, cultural and visual) found within the scope of the Study.
- Within this phase, and as its is explained in the point 3 of this report, it has been included the Phase1 of the Public Participation Plan (Landscape Characterisation)

## PHASE 2: Visual Analysis and Landscape Evaluation (from the 15th of June to the 14th of July 2009)

- Valuation of the Landscape Units and Landscape Resources as determined by the experts and population consulted in the Phase 1. The phase2 incorporates a Visual Analysis which permits to adjust the Landscape Value depending of level of visibility.
- Within this phase, and as its is explained in the point 3 of this report, it has been included the Phase2 of the Public Participation Plan (Aesthetical and Economic Valuation of Landscape)

## PHASE3: Definition of Landscape Quality Objectives (from the 20th of July to the 14th of August)

- Definition of the Quality Objectives for the Landscape Units and Landscape Resources determined in the previous phases. These objectives will be generic (protection, management or planning (or a combination of them)) and specific, including in this case a series of concrete targets to be achieved through a series of landscape programmes and regulations.
- Within this phase, and as its is explained in the point 3 of this report, it has been included the Phase3 of the Public Participation Plan (Landscape Targets and Actions)

## PHASE 4: Definition of connectors, itineraries and accesses to the Natural Park (from the 15th to the 21st of August 2009).

- Definition of a network of itineraries, viewpoints and public activities within the park and of a series of connectors with the adjoining spaces of environmental, cultural or recreational value. During this phase a special consideration will be paid to the instructions given by the PORN (Strategic Plan for the Park Natural Resources) of the system of wetlands of the South of Alicante, to the PRUG (Use and Management Strategic Plan) of the La Mata - Torre vieja Natural Park and to the suggestions of the population and local authorities, as expressed in the phase 3 of the Public Participation Plan.

## PHASE 5: Landscape Programmes and Regulations (from the 21st of August to the 11th of September)

- During this phase the programmes and regulations which should permit to achieve the generic and specific landscape quality objectives will be defined. The programs will be applicable to Landscape units, landscapes resources o special areas / elements within the scope of the Study. The programs will include:
  - o Report detailing the program physical scope, the detected problems and the objectives

- o Report justifying how the program meets the problems and targets.
- o List of projects which will permit the implementation of the program.
- o Economic study, specifying the resources which will be available for the implementation of the program.

In respects to the Regulations, these will include those Landscape Integration Regulations (as defined in the Valencian Landscape Regulations (Reglamento del paisaje de la Comunidad Valenciana)) which are considered applicable to the park Landscape Unit or to any element which is prone to modify or damage the landscape quality. The regulations will be accompanied of graphic information to ease its use.

## 2. Public Participation Plan: Targets, Phases And Implementation

### 2.1 Targets:

The Public Participation Plan for the La Mata - Torrevieja Natural Park is being developed according to the Landscape Regulations of the Valencian Region. Its geographical scope includes the area defined by the PORN (Plan de Ordenacion de los Recursos Naturales) of the Wetlands System of the South of Alicante and to a series of adjoining strategic open spaces. The Plan should permit to collect the in the following issues:

- LANDSCAPE units and resources in the Park and surroundings.
- VALUE of the Landscape units and resources.
- ACTIONS to develop in the Landscape Units and resources.

### 2.2 Phases:

The Public Participation Plan is structured in three consecutive phases, each of them providing information used in the following ones:

- PHASE 1 of the Public Participation Plan (from the 27th of May to the 10th of June 2009): In this phase, the Public Participation Plan is introduced to the public. The participants are asked which landscapes, landscape resources, processes and conflicts do they find in the park and surrounding areas.
- PHASE 2 of the Public Participation Plan (from the 17th of June to the 6th of July 2009) : Considering the Landscape units and Landscape Units identified in the Phase 1, the public is invited to value them in a range which varies from 1 to 5 (very low value, low value, average, high value, very high value). These values will be considered to guide the recreational use of the park and to justify the programs and project that can derive from the Landscape Study.
- PHASE 3 of the Public Participation Plan (from the 20th of July to the 4th of August 2009) : Considering the Landscape Units and Landscape Resources, as identified and valued by the public and experts, the participants are invited to suggest the programs, projects or actions to improve the landscape quality and the use and functionality of the natural park and surrounding areas.

## 2.3 Stakeholders:

The interested public includes all the organizations and groups that are invited to participate in the Plan. There will be two categories:

### GROUPS OF INTEREST:

- Torrevieja Town Council
- Los Montesinos Town Council
- Rojales Town Council
- Guardamar del Segura Town Council
- San Miguel de Salinas Town Council
- Director of La Mata - Torrevieja natural Park
- Staff of La Mata - Torrevieja natural Park
- Staff of the Territorial and Landscape Department (Valencian Government)
- University Miguel Hernández
- University of Alicante
- Polytechnic University of Valencia
- University of Valencia
- National and regional NGO's and associations.

### LOCAL GROUPS:

- Park visitors
- Torrevieja's Residents and visitors
- Los Montesinos's Residents and visitors
- Rojales' Residents and visitors
- Guardamar del Segura's Residents and visitors
- San Miguel de Salinas's Residents and visitors
- Local NGO's and Associations
- Irrigator's Community of the river Segura (Right Side) and of the aquifer of Cartagena
- Local farmers
- Owners of agricultural fields
- Touristy agents, Real Estate Agents and Promoters.

## 2.4 Methodology And Advertising Of The Public Participation Plan

### INFORMATION:

Information about the Public Participation plan will be available at:

- The institutional webs of the involved Town Councils and of the Conselleria de Medio Ambiente. Agua, Urbanismo y Vivienda.
- A series of Seminars organized to explain the Plan and its
  - PRESENTATION and PHASE1:
    - Torrevieja: first of june (10:00 a 13:00 horas), Auditorio del Palacio de la Música
    - Los Montesinos: first of june (10:00 a 13:00 horas), Centro Cívico Municipal
    - San Miguel de Salinas: second of june (10:00 a 13:00 horas), Casa de la Cultura
    - Guardamar del Segura: second of june (17:00 a 20:00 horas) Casa de la Cultura
    - Rojales: third of june (10:00 a 13:00 horas)
  - PHASE2:
    - Los Montesinos: 22nd of june (10:00 a 13:00 horas), Centro Cívico Municipal
    - Torrevieja: 22nd of june (17: a 20:00 horas) Auditorio del Palacio de la Música
    - San Miguel de Salinas: 23rd of june (10:00 a 13:00 horas), Casa de la Cultura
    - Guardamar del Segura: 23rd of june (17:00 a 20:00 horas) Casa de la Cultura
    - Rojales: 24th of june (10:00 a 13:00 horas)
  - PHASE3:
    - Los Montesinos: 28th of july (10:00 a 13:00 horas), Centro Cívico Municipal
    - Torrevieja: 28th of july (17: a 20:00 horas), Auditorio del Palacio de la Música
    - San Miguel de Salinas: 29th of july (10:00 a 13:00 horas), Casa de la Cultura
    - Guardamar del Segura: 29th of july (17:00 a 20:00 horas). Casa de la Cultura
    - Rojales: 30th de july (10:00 a 13:00 horas)

During the Public Participation Plan, the public will be consulted three times. At the end of each phase, the results of the consultation will be made public and will be available for answering the following phase

## CONSULTATION:

Public Participation will be implemented through:

o Interviews to a representative sample of residents and visitors.

o Interviews during the scheduled seminars

o Filling in of the forms available at:

A. Visitors Center of the La Mata - Torrevieja Natural Park

B. WEB site of the Consellería de Medio Ambiente, Agua, Urbanismo y Vivienda: <http://www.cma.gva.es>

▫ PAISAJE > Presentación

▫ PAISAJE > Agenda y Noticias

▫ ESPACIOS PROTEGIDOS > Parques Naturales > Agenda y noticias

▫ ESPACIOS PROTEGIDOS > Parques Naturales > Lagunas de la Mata y Torrevieja > Agenda y noticias

C. WEB sites of the following Town Councils:

▫ Torrevieja: <http://www.torrevieja.com>, <http://www.webtorrevieja.com>

▫ Los Montesinos <http://www.losmontesinos.org>

▫ Guardamar del Segura: <http://www.guardamar.net>

▫ Rojales: <http://www.rojales.es>

The forms used in the interviews and available at the WEB sites will be similar. They will be based in graphic information and could be answered in 5 - 10 minutes. The form used in the first phase (Landscape Characterization) will be accompanied of a document explaining the Public Participation Plan and of a short report describing the Natural Park. The form will finish inviting the participants to collaborate in the second phase.

The form used in the second phase (Landscape Value) will be accompanied of a document displaying the results of the phase1 and will finish inviting the participants to collaborate in the second phase.

Finally, the form used in the third phase (Landscape Actions) will be accompanied of a document displaying the results of the phase2 and will finish inviting the participants to consult the Landscape Study in the Consellería de Medio Ambiente, Agua, Urbanismo y Vivienda.

The forms will be in a doc format. Once they have been filled in, they should be sent by:

• e-MAIL: [difusionpaisaje\\_cma@gva.es](mailto:difusionpaisaje_cma@gva.es)

• Fax: 963879855

#### SPREADING:

The Public Participation Plan will be advertised by sending e-mails to the GROUPS of INTEREST and LOCAL GROUPS and by inviting the public to come to the seminars organized in every involved Town Council.

The spreading of the Plan will include the following actions:

- 27th of May 2009: Distribution and uploading in the WEB's of the documents for the PHASE1 (Report of the Public Participation Plan, report of the Natural Park, Form for the PHASE1). Distribution of posters advertising the three rounds of seminars
- 17th of June 2009: Distribution and uploading in the WEB's of the results of the PHASE 1 and of the form for the PHASE2
- 20th of July 2009: Distribution and uploading in the WEB's of the results of the PHASE 2 and of the form for the PHASE3
- 10th of August 2009: Uploading in the WEB's of the results of the PHASE 3.
- 15th - 20th of September 2009: Uploading in the WEB of the Consellería de Medio Ambiente, Agua, Urbanismo y Vivienda of the preliminary version of the Landscape Study for the La Mata - Torrevieja Natural Park.

## 2.5 Monitoring Of The Public Participation Plan:

The Public Participation Plan for the Landscape Study of La Mata - Torrevieja Natural Park, will display progressively the results and conclusions of each phase. (see calendars above)

This document, detailing the institutions and organizations, included in the GROUPS of INTEREST and LOCAL GROUPS will be included in the information to be delivered at the beginning of the Plan.